

UCare Board names Hilary Marden-Resnik as President and CEO

Mission-driven UCare executive provides proven strategic and growth-oriented leadership

MINNEAPOLIS, March 22, 2022 – UCare Board Chair, James Pacala, M.D., announced today that the Board’s CEO Search Committee selected Hilary Marden-Resnik as the organization’s next President and CEO. Marden-Resnik’s appointment follows a five-month period as interim President and CEO after Mark Traynor left UCare to pursue a career in teaching. During her time as interim leader, Marden-Resnik led the organization through record-breaking growth, achieving enrollment of more than 630,000 members. Marden-Resnik and the management team also provided strategic direction for UCare’s ongoing pandemic response, technology transformation, Medicaid RFP submissions and plans to expand to Iowa.



Prior to her interim role, Marden-Resnik served as UCare’s SVP and Chief Administrative Officer since 2010, providing strategic oversight and executive leadership for claims and configuration, customer service, human resources, information technology and the project management office. She also co-led the strategic planning, member experience, and equity and inclusion functions.

“Hilary embodies the type of leader UCare needs at this exciting juncture,” said Dr. Pacala, UCare Board Chair. “She understands how UCare needs to grow and evolve to meet our strategic priorities and support our employees, members, providers, and community and regulatory partners.”

“I am excited to lead UCare into a future of opportunity, growth, and increased access to care for current and new members,” added Marden-Resnik. “The Board’s confidence

in me to lead UCare inspires me to do my best on behalf of our members and the communities in which they live and alongside the hardest working, people powered health care team in town!”

Marden-Resnik joined UCare after a decades-long career working for Minnesota health care providers. She was Vice President of Human Resources at Hennepin County Medical Center (HCMC) – now Hennepin Healthcare – in Minneapolis. Marden-Resnik also held positions as Director of Human Resources for HealthEast, Human Resources Manager for Fairview Health Services, and employment and health law attorney for the Gray Plant Mooty law firm.

Marden-Resnik holds an undergraduate degree in economics from the University of Wisconsin, a graduate degree in industrial relations/human resources management from the University of Minnesota, and a Juris Doctor (Summa Cum Laude) from Mitchell Hamline College of Law in St. Paul. She is a member of the Minnesota Women’s Economic Roundtable, Women’s Health Care Leadership TRUST and Women Business Leaders in Healthcare Industry Foundation. Marden-Resnik serves as board chair for AchieveMpls and board member for the Minneapolis Workforce Development Board. In 2007, she was named 40 under 40 by the Minneapolis/St. Paul Business Journal, and in 2016, she was recognized with a Women in Business Award by the Minneapolis/St. Paul Business Journal.

About UCare

[UCare](#) is an independent, nonprofit health plan providing health care and administrative services to more than 630,000 members throughout Minnesota and parts of western Wisconsin. UCare partners with health care providers, counties, and community organizations to create and deliver Medicare, Medicaid and Individual & Family health plans.

The health plan addresses health care disparities and care access issues through a broad array of community initiatives. UCare has received Top Workplaces honors from the Star Tribune for 12 consecutive years since the rankings began in 2010.

###