UCare wins 2022 Community Impact Award from Twin Cities Business

*Nonprofit health plan is recognized for Civic Engagement*

MINNEAPOLIS, Mar. 14, 2022 — Nonprofit, community-based health plan UCare is one of ten recipients of the 2022 Community Impact Award announced by Twin Cities Business (TCB). These annual awards recognize nonprofits and for-profit businesses whose efforts are making a significant difference in Minnesota in areas including poverty alleviation, hunger relief and access to capital.

The award recipients were evaluated on not only their community involvement but their growth, culture and local impact on Minnesota. The Community Impact Advisory Committee included Tru Pettigrew, Minnesota Timberwolves and Lynx chief diversity and inclusion officer; Pahoua Yang Hoffman, senior vice president, government and community relations, HealthPartners; Lindsey Hanson, pro bono counsel, Robins Kaplan; and Sarah Lutman, an independent consultant and philanthropy columnist for Twin Cities Business, along with TCB's editorial team.

“We have nearly 1,200 talented, dedicated employees who work at UCare because they believe in the mission, and they work tirelessly to put our mission into action,” said UCare Interim President and CEO Hilary Marden-Resnik. “Our response to support members and their communities during the pandemic is one example of how our employees do this. Therefore, this award belongs to our employees. They earned it.”

UCare won in the Civic Engagement category for its commitment to health equity for marginalized and underrepresented communities. Among the many activities UCare engaged in during 2021 was organizing more than 80 COVID-19 vaccine clinics, partnering with public health agencies, creating a community response team of multilingual workers and sending care kits to seniors.
Twin Cities Business introduced the Community Impact Awards for the first time in 2021 in recognition of community needs being at an all-time high and continued focus on building more equitable organizations and resources.

All ten honorees will be featured in the 2022 April/May issue of Twin Cities Business and celebrated at an awards event on May 25. More information is available at www.tcbmag.com/events/cia22/.

About UCare

UCare is an independent, nonprofit health plan providing health care and administrative services to more than 600,000 members throughout Minnesota and parts of western Wisconsin. UCare partners with health care providers, counties, and community organizations to create and deliver Medicare, Medicaid and Individual & Family health plans.

The health plan addresses health care disparities and care access issues through a broad array of community initiatives. UCare has received Top Workplaces honors from the Star Tribune for 12 consecutive years since the rankings began in 2010.

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