



**MEDIA ADVISORY**

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**Media Contact**

Wendy Wicks  
612-306-3698  
wwicks@ucare.org

**UCare Saturdays at MOA Skate the Star ice rink feature  
FREE skate rentals, hot cocoa and hand warmers, 12-2 pm  
*Each \$5 skate rental fee covered by UCare is donated to  
The Boys & Girls Clubs of the Twin Cities***

**WHAT:** For the next six Saturdays, Dec. 22 – Jan. 26, from 12 to 2 pm, UCare will offer free hot cocoa, hand and head warmers, and bicycle selfies at the new SKATE THE STAR ice rink located at the North entrance of Mall of America® (MOA). On four specific Saturdays – Dec. 29, Jan. 5, Jan. 12 and Jan. 19 – UCare will also cover the cost of skate rentals. The ice rink is free to guests and UCare will cover the \$5 skate rentals – with 100 percent of proceeds going to the Boys & Girls Clubs of the Twin Cities.

Free skate rentals will make the iconic Minnesota ice skating experience accessible for Mall guests, in alignment with UCare's goal of making health care accessible to all Minnesotans.

UCare's skate rental donations to Boys & Girls Clubs helps the Clubs advance its mission of enabling all young people, especially those who need it most, to become productive, caring, responsible citizens. Proceeds will help build its education fund.

In addition to free skate rentals, on all Saturdays, UCare will serve hot cocoa and provide free hand warmers and head band warmers to keep skaters comfortable. Skaters are invited to pose for UCare bicycle selfies, as well.

Skate the Star is open through January 27. Guests can learn more about the ice rink, special events and hours of operation at [www.mallofamerica.com/skate](http://www.mallofamerica.com/skate).

**VISUALS:** Guests lacing up skates  
Guests enjoying hot cocoa  
Guests skating  
Guests posing for UCare bicycle selfies

**WHEN:** Saturdays, Dec. 22 – Jan. 26, 2018 (hot cocoa, warmers, bike selfies)  
Dec. 29, Jan. 5, Jan. 12, Jan. 19 (free skate rentals)  
12 – 2 pm

**WHERE:** Mall of America – North Entrance

**ABOUT UCARE**

UCare is an independent, nonprofit health plan providing health coverage and services to more than 400,000 members through Minnesota. In partnership with health care providers, counties and community organizations, UCare offers health plans for individuals and families shopping on MNsure; Medicare members; and enrollees in Minnesota Health Care Programs such as MinnesotaCare, Medical Assistance and Special Needs BasicCare.

## **ABOUT THE BOYS & GIRLS CLUBS OF THE TWIN CITIES**

The Boys & Girls Clubs of the Twin Cities (BGCTC) provide activities and support to more than 9,000 young people in kindergarten through graduation from high school. With eight inner-city locations, the Boys & Girls Clubs of the Twin Cities is one of only a few local organizations dedicated specifically to youth development. The Club believes that each young person deserves the opportunity to strengthen academic and social skills, develop positive leadership traits, and learn healthy living behaviors. The Club is a place where great futures are started each and every day. For more information, visit [www.boysandgirls.org](http://www.boysandgirls.org).

## **ABOUT MALL OF AMERICA®**

At 5.6 million square feet, Mall of America is the largest shopping and entertainment complex in North America with more than 520 world-class retail stores and restaurants; Nickelodeon Universe, the nation's largest indoor theme park; SEA LIFE Minnesota Aquarium; FlyOver America; Crayola Experience; Hard Rock Café; The Escape Game; CMX Cinemas; and more. The Mall opened in 1992 and is located in Bloomington, Minn., minutes from downtown Minneapolis and St. Paul and adjacent to the MSP International Airport. Follow Mall of America on Facebook, Twitter and Instagram, and visit our blog. Download the Mall of America app from the App Store for iOS or Google Play for Android.

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